

WHITBY TOWN DEAL BOARD

FRIDAY 22nd MAY 2020

10AM VIA ZOOM VIDEO CONFERENCE

MINUTES

IN ATTENDANCE

CHAIR Gareth Edmunds GE Anglo American	Clare Harrigan CH Beyond Housing
James Farrar JF YNYER LEP	Robert Goodwill MP RG
VICE CHAIR Barry Harland BH Whitby Seafoods	Mel Bonney-Kane MBK CAVCA
Richard Bradley RB SBC	Paul Fellows PF NYMNPA
Alex Richards AR SBC	Mike Greene MG SBC
Cllr Steve Siddons SS SBC	Rosie DuRose RDR Beyond Housing
David Bowe DB NYCC	Kerry Levitt KLV MINUTES SBC
Michael King MK WTC	Ian Vasey IV Port Authority
Dr John Field JFi Whitby Civic Society	Ed Asquith EA Four Tigers Media
Becky Mathers BM Aecom	Patricia Kane PK MHCLG
Dan Maher DM Aecom	Liz Small LS NYCC
Billa Duggal BD SBC	Vicky Bolton VB SBC
Pen Cruz PC Whitby Secondary Partnership	Matthew Joseph MJ (until 11am) SBC
Gareth Brown GB Aecom	

SUMMARY OF ACTIONS

- Work stream project managers to forward project assessments and any background information to Aecom when completed

- ALL – to circulate engagement leaflet EA has produced and uploaded to workplace to respective contacts.
- EA to prepare a draft press release for the Whitby Gazette.
- EA to look into physical messaging options.

1. APOLOGIES

Richard Flinton, NYCC
 Cllr Linda Wild, WTC
 Simon Riley, Caedmon College

2. MINUTES OF LAST MEETING & MATTERS ARISING

Minutes of the meeting held on Friday 24th April 2020 agreed as a true record.

No matters arising.

3. WORKSTREAM PROJECT TEAM UPDATES

3.1 Skills & Enterprise

Project team focussed on the maritime training centre which also achieves the outcomes for a thriving harbour and a digital hub / co working space. The centre will primarily concentrate on maritime skills but will also look at providing training for other skills. The preferred location for the centre would be on the harbour but a harbour revision order would also need to be included to allow for this.

3.2 Heritage, Culture & Special Places

The project team are working on three projects;

- Arts centre on the West Cliff
- Creative industries workspaces
- Expanding the existing museum offer

There is an overall theme for creating space for both the creative sector and heritage. The next steps for the team are to receive expert advice on the viability of the ideas and how they could be funded.

BH asked if the group were considering any projects around existing heritage e.g. the Abbey / 199 Steps.

DM and JF advised the team are concentrating on culture and the hidden assets of Whitby that are not well represented looking at underused heritage buildings

such as the Chapel on Church Street and how they can be repurposed for the creative sector.

3.3 Connectivity

The project team are focussing on four key areas;

- How to reduce cars within the centre of Whitby – highways engineers are looking at options for reducing traffic on the swing bridge
- Linking up the cycling and footpath network
- Digital connectivity
- How to use this digital connectivity – e.g. enhancing visitors experience with things such as wayfinding and augmented reality apps

The workstream needs to work closely with the other workstreams e.g. skills to ensure projects such as the maritime training centre are well connected digitally.

GE asked if any thought had been given to consultation around the reduced traffic project idea.

DB recognised this was required but at a stage when the project has a clear vision with all negatives and positives identified.

3.4 Community Wellbeing

The project team are completing strategic assessments for each of their projects.

The Whitby Town Hall and Market Square is a strong project with some background information and consultation already collected.

The team are struggling to obtain background information on the Whitby Outdoor Centre project and this project requires a lot of work.

The seafood fishing and locally sourced produce is already covered well within Whitby so the team are not progressing this as a stand-alone project but recognise the links with Whitby Market.

Additionally, the team have included the Eastside Community Centre (ECC) as a project. There is already work progressing around the centre but the team will look to develop as a physical wellbeing centre and incorporate surrounding areas such as Calla Beck into the project.

3.5 Live here, work anywhere

The two emerging projects for this work stream are;

- State of the art carbon neutral village development;

The project team have linked up with the Civic Society to identify what a carbon neutral development looks like. There is a planning application in for a housing development at “Broomfield Farm” and there is a real opportunity to work with the developers to make it an innovative carbon neutral development.

- Digital Hubs and shared workspace / learning

Caedmon College and Coventry University are involved with this project. The team are working with Aecom to identify the demand for business and shared learning space. The team are also linking in with the trustees of Flowergate Chapel and looking at how this building can be utilised for shared workspace.

3.6 Sustainability & resilience

The team are looking at three project themes;

- Green / Blue spaces
- Improving water quality
- Resourceful communities

The team are also looking at existing projects and exploring how the themes can fit in with these. Conversations are being held with Whitby Esk Energy and Dalby Offshore with regards to new green energy infrastructure.

Green tourism e.g. scooter hire and green leisure craft is also been explored and links made with connectivity around the walking & cycling network.

4. NEXT STEPS

4.1 BM shared the milestone slide. The Board are currently at stage 5 – refinement of projects.

Once the project teams have returned the project proformas, Aecom will look to map the projects and see where they fit within the masterplan. This list will then be presented to the Board and will be an opportune time to carry out further engagement. Aecom will then look to carry out viability testing for the projects that require it.

4.2 PK advised further guidance is still expected early June..

Government have just appointed a national consultancy agency (Arup) to provide a resource for shortlisted towns. They are currently at inception period looking at how LAs can access the support available and what this will look like. It is envisaged this support will sit alongside existing consultant support.

4.3 EA provided an update on engagement to date and the proposed next steps.

The youth sector has been engaged with through Caedmon College and Whitby Boxing Club. EA has contacted a number of businesses and created a

dedicated twitter page which is gaining followers. EA requested if Board members could circulate the revised leaflet on workplace amongst respective networks.

EA suggested the Board release a broad generic article in the Whitby Gazette within the next couple of weeks letting the public know this process is still ongoing and can still get involved.

The Board agreed the community of Whitby need to feel a sense of ownership with the projects.

DB informed the Board an engagement session carried out by NYCC in Harrogate used signs on the road side and this received a lot of significant feedback.

EA to consider physical engagement options such as banners and road signs and prepare a press release for GE, BH and MK (WTC) to approve.

5. AOB

MG requested an item on the next agenda to discuss the economic recovery plan post covid-19. The Chair approved.

GE thanked the Board for their time.

6. SCHEDULE OF MEETINGS

- 2pm Friday 19th June via Zoom video conference
- 10am Friday 17th July @ TBC
- 2pm Friday 14th August @ TBC
- 10am Friday 11th September @ TBC