

SCARBOROUGH TOWN DEAL BOARD

DATE: THURSDAY 6TH MAY 2021

TIME: 10AM UNTIL 12NOON

VENUE: VIA ZOOM VIDEO CONFERENCE

AGENDA PACK

1. APOLOGIES

- Jackie Mathers, Coventry University
- Rosemary Du-Rose, Beyond Housing
- Clare Harrigan, Beyond Housing

2. MINUTES OF LAST MEETING (ATTACHED) AND MATTERS ARISING

3. TOWNS FUND PROJECT PRIORITISATION

- Summary of projects (report attached)
- Vision and context
- Defining 'must haves'
- Wider project discussion
- Recommendations – Voting members only

4. AOB

5. DATE OF NEXT MEETING

- Wednesday 19th May 2021 @ 10am

SCARBOROUGH TOWN DEAL BOARD

FRIDAY 19th MARCH 2021

10AM VIA ZOOM VIDEO CONFERENCING

DRAFT MINUTES

IN ATTENDANCE

CHAIR David Kerfoot MBE DL DK YNYER LEP	Sue Anderson-Brown SAB Brunswick Centre
VICE CHAIR James Farrar YNYER LEP	Steve Bromham SB Save 9
Marc Cole MC SBC	James Goodall JG Scarborough Town Centre Team
Jackie Mathers JMa Coventry University Scarborough	Mark Williamson MW English Heritage
Mike Greene MG SBC	Robert Goodwill MP RG
Alex Richards AR SBC	Kerry Levitt KL MINUTES SBC
Vicky Bolton VB SBC	Ed Asquith EA Four Tigers Media
Tricia Kane TK MHCLG	Gareth Edmunds GE Anglo American
Alice Sharp AS COAST	Clare Harrigan CH Beyond Housing
Rosemary Du-Rose RDR Beyond Housing	Billa Duggal BD SBC
Helen Jackson HJ SBC	Richard Grunwell RG Scarborough Business Ambassadors
Cllr Steve Siddons SS SBC	Geoff Willcocks GW (Agenda item 3) Coventry University
Dr Ben Kyneswood BK (Agenda item 3) Coventry University	Adam Cooper AC (Agenda item 5) Invisible Dust
Rachael Bice RB (Agenda item 5) Yorkshire Wildlife Trust	

1. APOLOGIES

Richard Flinton, NYCC
Karl Battersby, NYCC
Liz Small, NYCC
Lee Kilgour, Scarborough UTC

2. MINUTES OF LAST MEETING AND MATTERS ARISING

- 2.1 Minutes of the meeting held on Friday 12th February 2021 agreed as a true record.
- 2.2 No matters arising.

3. COVENTRY EXPERIENCE OF DIGITAL HERITAGE AND TOURISM

- 3.1 BK and GW introduced themselves and gave a presentation on Coventry Digital and Coventry Atlas, how Coventry has utilised heritage in the city to develop a cultural and heritage programme and how this could be recreated for Scarborough.
- 3.2 The Board were supportive of the idea and after discussion, it was agreed that the concept could be explored through the newly announced Community Renewal Fund: tourism, heritage and culture workstream. KLV to provide BK and GW the contact for the workstream lead.

4. TOWNS FUND ANNOUNCEMENT

- 4.1 Scarborough has been awarded £20.2m from the Towns Fund. AR ran through the process and next steps required;
- STDB and SBCs CE to sign off the funding Heads of Terms by the 24th March 2021
 - Summary document listing the projects to be taken forward under the fund submitted to MHCLG by 23rd May 2021
 - Confirmed projects to develop and submit full Business cases by 23rd March 2022
- 4.2 The summary document must confirm the following details;
- Projects to be delivered with a delivery plan
 - How the business cases will be developed
 - Funding arrangements
 - Financial profiles
 - Evaluation & monitoring plan
- 4.3 Individual project teams must submit a suite of documents to SBC by the 26th March in order for an assessment of the projects to be carried out. Each project will be assessed by SBC, YNYER LEP and the Towns Fund support partner.
- 4.4 The summary document will be presented to the STDB at its meeting on the 30th April 2021 for approval. This allows time for any changes before final submission at the end of May.
- 4.5 The STDB agreed to sign the funding Heads of Terms.

5. FAST TRACK PROJECT UPDATE

5.1 Scarborough Wild Eye

AC attended to give an update on Phase 1 of the Wild Eye project and the lessons that have been learnt in developing the project. The planning application for the Scarborough site has been deferred while steps are taken to address the issues that have arisen.

The project will work to engage better with the community and business and relay the narrative that the project is about more than pieces of art and identify what are and aren't suitable sites.

Yorkshire Wildlife Trust and English Heritage are still supportive of the project.

5.2 Vinyl wrapping

HJ shared a visual of one of the vinyl artworks which is been installed at Scarborough railway station. Each image will also include a bio on the artist. Locations have been identified for 9 of the 12 pieces of work and work is continuing to identify further locations. There is also an opportunity to use the visuals at key sites in the town and not just in empty premises.

5.3 Wayfinding & Gamification

Physical work to update and replace the old finger posts and install additional digital monoliths has begun. All the furniture should be in place by early April. A small budget was also included for an app which will be provided on a national platform and the service updates done by the provider but there is the opportunity to add trails at a local level and a trail has already been developed for the vinyl wrapping artworks.

5.4 Re-greening the High Street

The first delivery of the smaller pieces of furniture will be made by the 13/14th and the 2nd delivery of larger planters will be made on the 20th/21st April. The planting will then take place soon after.

6. COMMUNICATIONS UPDATE

6.1 EA arranged for a release following the announcement of funding and also various releases regarding the fast track projects.

6.2 EA will now work with SBC to develop a dedicated communications strategy based on the Towns Fund guidance.

7. AOB

- 7.1 AR announced it was VBs last working day for SBC and thanked her for the work and commitment given to helping deliver the Town Investment Plans and projects.

8. DATE OF NEXT MEETING

- 8.1 Friday 30th April 2021 @ 10am

Scarborough Town Deal

Project Re-prioritisation 30 April 2021

Challenges for Scarborough

The Town Investment Plan (TIP) is rooted in meeting the challenges that Scarborough faces and strives to rejuvenate the town so it becomes the premier Yorkshire coastal destination for visitors and businesses.

The key challenges that the plan seeks to address are:

- Low population growth
- Negative perception of the Town Centre
- Health and well-being
- Deprivation
- Underutilised labour force
- Low skills base
- Declining Town Centre
- Lower incomes and persistent in-work poverty
- Peripherality and poor connectivity

Town Deal Objectives

In order to address these challenges the TIP sets out seven objectives. Projects have been developed to contribute towards these and recommendations are based on the ability of the projects to deliver positive outcomes. The objectives are:

1. Create a cord of activity from Station to Shore: our modern High Street
2. Reimagine the Public Realm as a network of interesting spaces to explore and places to linger
3. A greater range and better linked transport options
4. Realise the potential of the Harbour
5. Encourage deeper connections with our natural assets
6. Host a range of events and festivals
7. Pioneer community rooted businesses and organisations

Summary of Projects

This next section provides a brief summary of the projects included in the TIP and recommendations for inclusion in stage 2. The Heads of Terms for Scarborough Towns Fund stated that Government will provide up to a total of £20.2 million. This compares with £25m in the original TIP submission. As a consequence a process of re-prioritisation needs to occur. Scarborough Borough Council, as the accountable body, have assessed projects from a project assurance perspective examining strategic fit, financial robustness, the need and demand for each project and the project governance. Colleagues at the LEP have taken an independent view on both the commercial case and the management of each project. In addition the Town Fund Delivery Partners, a body set up to support Towns through the process, have advised us on the re-prioritisation process.

Recommendations are made for inclusion in Stage 2 of the Town Investment Plan based on the projects contribution to the plan's objectives and deliverability of the projects. Recommendations are split into three categories:

1. **RECOMMENDED FOR INCLUSION AT STAGE 2.** Where projects make a significant contribution to the TIP objectives and there is a good degree of certainty that the projects can be delivered within the Towns Fund funding period.
2. **RECOMMENDED FOR CONSIDERATION AT STAGE 2.** Where projects make a more moderate contribution to the TIP objectives and there is a good degree of certainty that the projects can be delivered within the Towns Fund funding period.
3. **RECOMMENDED FOR REMOVAL FROM PORTFOLIO OF PROJECTS.** Where projects makes a moderate contribution to the TIP objectives and there is some uncertainty that the project can be delivered within the Towns Fund funding period.

Project Name	Green Skills Village		
Lead Organisation	Sohoco Developments Ltd		
Recommendation	<p>RECOMMENDED FOR CONSIDERATION AT STAGE 2</p> <p>Contributes significantly to TIP objective 7 by supporting the green economy and providing skills to local people in order to benefit from this growth sector</p> <p>This project is well defined and could be an early delivery scheme.</p>		
Project Description	Building on the successful track record of the Construction Skills Village, the project will develop a site at High Eastfield Farm to establish a Green Construction Training facility alongside facilities for new and emerging businesses in the sector. Two prototype low carbon demonstrator houses will be built on site to showcase green construction methods and benefits of this type of sustainable housing.		
Total Project Cost	£535,324	Town Deal 'ask'	£535,000
Robustness/completeness of financial submission	<p>Costs are robust for the development of the scheme.</p> <p>The project costs have been re-scoped and lowered to align with the Town Deal funding ask.</p>		
Significant changes from TIP submissions	Partnership with social housing landlord Better Housing is not confirmed in the Project Brief.		

Project Name	Scarborough Harbour Redevelopment		
Lead Organisation	Scarborough Borough Council		
Recommendation	<p>RECOMMENDED FOR INCLUSION AT STAGE 2</p> <p>Transformation project that is essential for objective 1, 2 and 4 by developing of the harbour, acting as the terminus for the cord of activity and setting the standard for public realm improvements</p> <p>Makes a good contribution to objective 5, 6 and 7 by providing an improved events and festival space and enhancing facilities that support the fishing industry</p> <p>The project team is in place and the project is well defined.</p>		
Project Description	The project consists of the renewal and regeneration of Scarborough Harbour's West Pier to create a public space which links to Scarborough's marine heritage, provides retail and workshop space for catering, food and creative industries and enhances the pier as a working harbour with a thriving fishery. Existing buildings will be renovated to allow better domestic sales of local fish product, restaurant/food hall offering (with defined links to local education sector) and workshops/retail space encouraging greater footfall and visitor spend.		
Total Project Cost	£6,493,356	Town Deal 'ask'	£5m
Robustness/completeness of financial submission	All cost elements included - high level checks have been complete £1.5m match has been secured for this project. Detailed works being completed on revenue implication for scheme.		
Significant changes from TIP submissions	Project will now focus on the West Pier rather than the entire Harbour area.		

Project Name	Scarborough Nature Tourism (Wild Eye)		
Lead Organisation	Yorkshire Wildlife Trust		
Recommendation	<p>RECOMMENDED FOR CONSIDERATION AT STAGE 2</p> <p>Contributes significantly to TIP objectives 5 and 6 providing a connection with the natural assets and hosting a series of events that seek to inform people about the environment and wildlife</p> <p>An established project team is in place. Further evidence of public support is needed</p> <p>This project could be reduced in scale if required</p>		
Project Description	An ambitious programme of culture and nature connectedness activity. It includes a coming together of world-leading artists and conservation scientists, working with local communities to create unique nature observation structures within the landscape. As well as a programme of local community and business engagement.		
Total Project Cost	£1,791,499	Town Deal 'ask'	£1,800,000
Robustness/completeness of financial submission	<p>Capitalised costs identified in the outline budget total £1,484,539, Professional and management costs considered high, may be opportunity to rationalise.</p> <p>Some costs are shared with the Whitby project</p>		
Significant changes from TIP submissions	Fast track funding for Phase 1 – delivery now extended to March 2021.		

Project Name	Scarborough Station Gateway		
Lead Organisation	Scarborough Borough Council		
Recommendation	<p>RECOMMENDED FOR INCLUSION AT STAGE 2</p> <p>Transformation project that is essential for objective 1, 2 and 3 by acting as the terminus for the cord of activity, supporting improved transport links and creating high quality public realm.</p> <p>Makes a good contribution to objective 7 by potentially releasing sites for commercial development.</p>		
Project Description	<p>The Station Gateway is a project aimed at delivering improvements to Scarborough Station and surrounding area to create a strong arrival in the Town and bring together significant commercial uses around the station. The project will be co-ordinated around a high-quality public realm including a prominent new Station Square, and the repurposing of buildings to provide retail, office and residential space. The project will incorporate digital initiatives to allow people arriving to know what onward travel or events options are available that day.</p>		
Total Project Cost	£18,414,437	Town Deal 'ask'	£6.68m
Robustness/completeness of financial submission	<p>Cost assumptions seem reasonable. Work needs to be complete on revenue implications. Scheme requirement significantly above ask so match funding will be needed.</p>		
Significant changes from TIP submissions	None.		

Project Name	Improvements to Scarborough Cricket Club		
Lead Organisation	Scarborough Cricket Club		
Recommendation	<p>RECOMMENDED FOR CONSIDERATION AT STAGE 2</p> <p>Contributes significantly to TIP objective 6 by enabling national sporting events to continue in Scarborough as well as supporting grass-roots sports.</p>		

	The project is well-defined and SBC by providing project management support. Successful project delivery is fairly certain.		
Project Description	Improve and rejuvenate the ground, pitch and its facilities in order to meet the clubs aspirations to continue to host first class county cricket at this prestigious ground. At the same time bringing the venue up to date with English & Wales Cricket Board (ECB) standards and requirements along with increasing the visitor experience at the ground.		
Total Project Cost	£373, 742	Town Deal 'ask'	£250,000
Robustness/completeness of financial submission	Capital costs are robust. Some feasibility already complete and works identified and estimated by QS. Match provided by SCC.		
Significant changes from TIP submissions	None.		

Project Name	Scarborough Local Cycling and Walking Improvements		
Recommendation	<p>RECOMMENDED FOR CONSIDERATION AT STAGE 2</p> <p>Contributes significantly to TIP objective 3 by providing improved sustainable transport links.</p> <p>This project could be scaled if required</p>		
Lead Organisation	North Yorkshire County Council		
Project Description	The project seeks to establish and implement some of the measures outlined in the Scarborough Local Cycling and Walking Infrastructure Plan (LCWIP) concentrating on 4 priority corridors.		
Total Project Cost	£28m	Town Deal 'ask'	£5.75m
Robustness/completeness of financial submission	Assumed to be fair		
Significant changes from TIP submissions	None.		

Project Name	Fablab+		
Recommendation	<p>RECOMMENDED FOR INCLUSION AT STAGE 2</p> <p>Makes a significant contribution to object 7 by promoting enterprise and supporting innovative technology.</p> <p>Makes a good contribution to objective 1 & 6 by proposing to host a number of events and festivals. The project will be located in the town centre</p> <p>This project could potentially be located in Station Gateway and co-locate with other projects</p>		
Lead Organisation	FabLab+ is a Company Limited by Guarantee		
Project Description	<p>FabLab+ will be a technical prototyping centre for innovation and invention, providing stimulus for local entrepreneurship. Options are being explored for a co-location of a cyber hub</p> <p>The project will convert a town centre building into the new facility</p>		
Total Project Cost	£1,894,600	Town Deal 'ask'	£1,400,000
Robustness/completeness of financial submission	<p>No building has been confirmed so costs are speculative. However the budget is based on an established project.</p> <p>Development and project assurance costs have not been included in the overall budget</p>		
Significant changes from TIP submissions	<p>The Cyber hub is additional from the TIP submission.</p> <p>There is an anticipated increase in project costs</p>		

Project Name	Woodend+		
Lead Organisation	SMCCT		
Recommendation	<p>RECOMMENDED FOR REMOVAL FROM PORTFOLIO OF PROJECTS</p> <p>The project has the potential to make a good contribution to objectives 1. 6 and 7 by providing workspace for the creative industries and providing a cultural facility in the town centre.</p>		

	<p>However the project is not well defined and there is uncertainty whether this project can be delivered within the funding window of the Towns Fund.</p> <p>Given the project's strategic potential it is recommended that the options are considered to co-locate elements with other projects or include them the Scarborough Spa redevelopment</p>		
Project Description	A new creative workspace in the town centre to meet the excess demand from Woodend. The project also includes MOTH (Museum on the High Street)		
Total Project Cost	£2,000,000	Town Deal 'ask'	£2,000,000
Robustness/completeness of financial submission	More data required		
Significant changes from TIP submissions	There has been a reduction in the demand for shared work space since the pandemic		

Project Name	Scarborough Fayre		
Lead Organisation	SBC		
Recommendation	<p>RECOMMENDED FOR INCLUSION AT STAGE 2</p> <p>Makes a significant contribution to object 1 and 6 by proposing to host a year round programme of events and festivals throughout the town centre</p> <p>The project proposes an operational centre located in the town centre. This could potentially be co-located at another venue.</p>		
Project Description	Scarborough Fayre delivery through Town Deal Funding will focus on the establishment of a physical home. This will then allow the creation of the Scarborough Fayre brand and programme; which represents the wider aspirations of this project.		
Total Project Cost	£1,500,000	Town Deal 'ask'	£1,500,000
Robustness/completeness of financial submission	Further work is needed on costs		
Significant changes from TIP submissions	No		