



Proposed Lidl Foodstore

Former Seamer Road Football Stadium
Site, Scarborough

29 January 2015



Introduction to Lidl

Lidl past and present

1973: First Lidl store opens in Germany (Ludwigshafen)

1990s: Further international expansion

1994: First UK stores open in Perth & Penzance



Introduction to Lidl

Lidl in Europe

Represented in 27 countries

Over 10,000 stores

Over 200,000 employees

Over 135 Regional Distribution Centres (RDCs)



Introduction to Lidl

Lidl in the UK

9 Regional Distribution Centres

- Livingston
- Newton Aycliffe
- Runcorn
- Lutterworth
- Bridgend
- Weston Super Mare
- Belvedere
- Enfield
- Northfleet

Over 600 stores

Over 13,000 employees



Introduction to Lidl

Our Lidl Stores

355 – 1600 m² sales area

Over 1600 products

10 – 40 employees

The Store Team:

- Store Management
- Customer Assistants
- Freshness Coordinator
- Bakery Coordinator
- Non-food Coordinator
- Training Mentors
- Buddy

Old Style Store



New Style Store



Introduction to Lidl

Our commitment:

- We are conscious of our responsibilities to society
- Some unsold food items are donated to charities such as 'Fairshare' and 'The Salvation Army'
- Lidl supports fairtrade in developing countries
- Lidl has a charity partnership with Clic Sargent
- Our commitment is to raise £3 million in 3 years



Store Proposals

The key elements of the Lidl proposals include:

- A foodstore with a net sales area of 1,286m².
- In-store bakery and full range of products.
- Free customer car park with 99 spaces.
- Creation of up to 30 full and part-time positions.

Lidl, Seamer Road Proposals: Indicative Site Elevations

Code	Material	Color
1	Wall base	1820-16
2	Other solid	1820-16
3	Aluminium (exposed to air)	1820-16
4	Loading dock metal	1820-16
5	Dark, matte finish	1820-16
6	Dark, glossy finish in south elevation and in loading dock elevation	1820-16
7	Insulation panel	1820-16

Status	Preliminary				
Project	Lidl Scarborough				
Drawing	Proposed Elevations				
Project No.	06571	Eng. No.	A400YA2001	Rev.	7
Scale	1:200	Drawn by	ENY	Checked	ENY

© 2014 space studio

Lidl, Seamer Road Proposals: Proposed Store Image

