

WHITBY TOWN DEAL BOARD

FRIDAY 11th DECEMBER 2020

10AM VIA ZOOM VIDEO CONFERENCE

MINUTES

IN ATTENDANCE

CHAIR Gareth Edmunds GE Anglo American	Marc Cole MC SBC
VICE CHAIR Barry Harland BH Whitby Seafoods	James Farrar JF YNYER LEP
Robert Goodwill MP RG	Liz Small LS NYCC
John Field JFi Whitby Civic Society	Karl Battersby KB NYCC
Richard Bradley RB SBC	Michael King MK WTC
Alex Richards AR SBC	Cllr Linda Wild, LW WTC
Vicky Bolton VB SBC	Billa Duggall BD SBC
Mel Bonney-Kane MBK CaVCA	Kerry Levitt KLV MINUTES SBC
Paul Fellows PF NYMNPA	Ed Asquith EA Four Tigers Media
Ian Vasey IV SBC	Matt Joseph MJ SBC
Helen Jackson HJ SBC	Alice Sharp AS Agenda Item 3.2 Invisible Dust
Adam Cooper AC Agenda Item 3.2 Invisible Dust	Jeanine Griffin JG Agenda Item 3.2 Invisible Dust

SUMMARY OF ACTIONS

- Board to feed back any comments or questions regarding Whitby Wild Eye to Invisible Dust through HJ.

1. APOLOGIES

- Rosie DuRose | Beyond Housing
- Clare Harrigan | Beyond Housing
- Mike Greene | SBC
- Richard Flinton | NYCC
- Tricia Kane | MHCLG

2. MINUTES OF LAST MEETING & MATTERS ARISING

2.1 Minutes of the meeting held on Friday 23rd October 2020 agreed as a true record.

2.2 No matters arising.

3. FAST TRACK PROJECT UPDATE

3.1 HJ introduced herself and gave an overview presentation on all of the fast track projects.

3.2 Whitby Wild Eye

AC and JG presented the proposals for the Whitby Wild Eye project and ran through each of the following;

- Concept
- Strategic Aims
- Phasing
 - Phase 1
 - Stage 1 – concept, engagement & planning
 - Stage 2 – installation of 1st structure
 - Phase 2 – full roll out of all structures
- Stage 1 goals – completed by March 2021
- Installation
- Access

3.3 World renowned artist Ryan Gander OBE has been appointed to produce both the sculptures for Scarborough and Whitby and will retain ownership of the sculptures at the end of the 10year life span. The sculptures are based on dolos and will also include information via QR codes at the sites. The project aims to engage with the community to raise awareness about climate change, the marine environment and nature conservation.

- 3.4 The Board held a discussion around the maintenance of the sculpture and engagement with the public. The Chair and representatives of Whitby Town Council queried the ownership structure and expressed some reservations regarding how the project would be perceived locally. The communications around the project would need to be handled carefully so that it is pitched in the right way and that the supporting activities are given the appropriate prominence.
- 3.5 Board members to feed any further comments through HJ for Invisible Dust to incorporate into their planning around communications and public engagement.

3.6 Walk with Heritage Sculpture Trail Phase 2

MJ presented the current and proposed sculptures as part of both Phases 1 and 2 of the sculpture trail.

Phase 2 will see 4 additional sculptures created – 3 on the East Side which will become the start of the Sculpture Trail and the 4th near the Band Stand. The sculptures are being created by local artist Emma Stothard and will cost approx. £46k which leaves a small amount of budget remaining for maintenance. An agreement has been reached with SBC to include the sculptures in the maintenance programme. Each sculpture has a 20yr life span.

The project team are also developing an app to go alongside the sculptures providing information and photos in collaboration with the Whitby Civic Society.

A planning decision on the locations is expected on the 17th December 2020.

Representatives from WTC raised concern with the location of one of the sculptures near the turning circle which is to be created as part of the trial pedestrianisation of Whitby Swing Bridge. MJ is to take back to the steering group and liaise with NYCC re the road layout and plans.

3.7 Trial pedestrianisation of Whitby Swing Bridge

NYCC have begun consultation on the proposals for the pilot pedestrianisation scheme. The engineer's team are working out the designs for the road layout and a report will go to the Executive at the end of January for approval. The team are also looking at the opportunity to introduce the 'appy parking' app alongside the scheme.

LW reported that she was receiving a lot of negative comments on the ground in Whitby and that she had received a copy of the letter as a resident of Whitby and felt that the proposals for the roundabout should have been made clearer in the letter.

Any negative comments received need to be directed to NYCC.

4. PREPARATIONS FOR PHASE 2

- 4.1 News is still expected before Christmas or early January on the outcome of the Whitby TIP. If successful, Heads of Terms will be agreed between January and March 2021.
- 4.2 MC introduced himself and advised that SBC are currently looking at the capital programme to ensure capacity, delivery plans and project processes are in place to support all projects in the next phase. If external support is required, this will be identified.
- 4.3 JF advised that the LEP has a well-established Green Book process that he is happy to share with SBC.

5. AOB

5.1 Communications

EA will prepare a media release on all fast track projects over the New Year.

The next stage will be to develop a Communications Strategy which will require a lot of preparation. EA has received some engagement guidance from MHCLG but is awaiting further detail.

GE requested any press releases regarding the Whitby Wild Eye project are forwarded to himself, BH and MK to approve first.

7. DATE OF NEXT MEETING

- TBC (prov' Friday 15th January 2020 @ 10am)