

WHITBY TOWN DEAL BOARD

FRIDAY 25TH SEPTEMBER 2020

10AM VIA ZOOM VIDEO CONFERENCE

MINUTES

IN ATTENDANCE

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| CHAIR Gareth Edmunds GE Anglo American | Clare Harrigan CH Beyond Housing |
| VICE CHAIR Barry Harland BH Whitby Seafoods | James Farrar JF YNYER LEP |
| Robert Goodwill MP RG | Ian Vasey IV SBC |
| Richard Bradley RB SBC | Michael King MK WTC |
| Alex Richards AR SBC | Cllr Linda Wild, LW WTC |
| Vicky Bolton VB SBC | Billa Duggall BD SBC |
| Mike Greene MG SBC | Patricia Kane PK BEIS |
| Mel Bonney-Kane MBK CaVCA | Richard Marr RM NYCC |
| David Bowe DB NYCC | Ed Asquith EA Four Tigers Media |
| Dan Maher DM Aecom | Kerry Levitt KL MINUTES SBC |
| Jon Howell JH Aecom | Matt Joseph MJ SBC |
| Ricky Goulding RG Aecom | Lee Wood LW Aecom |
| Becky Mathers BM Aecom | |

SUMMARY OF ACTIONS

- Aecom to ensure revenue elements of shortlisted projects are assessed
- PK to raise Treasury Green Book enquiry with the Central Policy Team

1. APOLOGIES

Richard Flinton, NYCC
Liz Small, NYCC
Rosemary DuRose, Beyond Housing

2. MINUTES OF LAST MEETING & MATTERS ARISING

- 2.1 Minutes of the meeting held on Friday 14th August 2020 agreed as a true record.
- 2.2 RG informed the Board that the announcement of the fast track funding has been made online and he has forwarded the link to the release to the local press. PK confirmed that the formal offer letters will be sent out either today or on Monday.

3. WHITBY TIP FINAL DRAFT

- 3.1 JH gave a presentation on the final draft Whitby TIP;

- Check & Challenge feedback

The feedback from the Check & Challenge Session was very useful and the key points have been incorporated into the TIP.

- Consultation Activities

Recent engagement has been undertaken with Members from SBC, WTC and NYCC. Collation of online comments is ongoing.

- Final Draft TIP
 - Challenges and Opportunities for Whitby
 - Strategic fit to national & local priorities & strategies
 - Logic model – rationale / outputs / short, medium & long term outcomes
 - Financial ask
 - Programme to submission

- 3.2 BM ran through the key components of the Whitby Masterplan;

- Statement of ambition – 7 key objectives
- Harbour renaissance zones
- Rethinking use of public space
- Connected Whitby
- Whitby Beacons

- 3.3 Aecom are addressing the revenue elements of the projects submitted to ensure sustainability.
- 3.4 MG enquired how the Treasury Green Book ties in with the Towns Fund and expressed concern some aspects automatically put regeneration schemes outside of London at a disadvantage. PK will take back to the central policy team and come back to the Board.
- 3.5 BH asked if traffic flow around Whitby had been considered. BM confirmed the team at Aecom were looking at traffic impact related to a particular project but an overall traffic improvement plan has not been considered.

4. UPDATE ON FAST TRACK FUNDING

- 4.1 It has been announced that Whitby will receive £500k fast track funding to progress the project proposals submitted, namely;
- Whitby Wild Eye
 - Pilot pedestrianisation of Whitby Swing Bridge
- 4.2 RM advised that the team at NYCC are looking at the legal position for the pilot pedestrianisation scheme and also speaking with signage manufacturers. Once the final details are in place, engagement with the public will begin. It is hoped the orders for the signage will be in by Christmas and the trial period will begin in March 2021 for a period of 6months.
- 4.3 BH raised concern that the 1st communication from the Board is a negative one that will cause a 'problem' for the people of Whitby and the positives will be overlooked. AR advised that both NYCC and SBC have dedicated communications officers working on the piece and all elected members are aware. SBC and EA are also creating a communications plan for the TIP.
- 4.4 GE suggested a further meeting with all elected Members may be useful to ensure engagement has been carried out robustly.

5. COMMUNICATIONS UPDATE

- 5.1 EA has produced a piece for the Yorkshire Post which will be released this week.
- 5.2 The next step will be to produce a succinct resume of all the projects included in the TIP to release to the public.

6. AOB

- 6.1 MG feels that now the Board are ready to submit the TIP it would be a good time to invite Ministers up to visit the area. MG will liaise with RG. PK advised that it might be best to focus on the accelerated projects for a visit.

7. DATE OF NEXT MEETING

- 2pm Friday 23rd October 2020 via Zoom